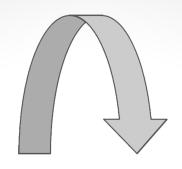


Facts

- ·Data
- · Information
- · Facts & Figures
- · Analyze Trends

What information is missing?





Optimism

- Advantages
- · Benefits
- · Opportunities
- · Positives

What can be gained?



- ·Feelings
- · Intuition
- · Gut Reaction
- · Hunches

How do I feel?





- · New ideas
- · Alternatives
- · Possibilities
- · Brainstorm

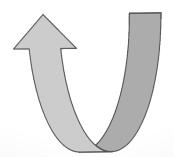
Are there other options?



- ·Risks
- · Omissions
- · Caution
- · Weaknesses

Judgement

What could go wrong?





- · Control
- · Process
- · Organization
- · Planning

Management

What's the next step?